

WHEN

Thursday, Jan 23, 2025

WHERE

11300 Stanford Ave.
Garden Grove, CA

Be the Catalyst for Startup Success at Startup Game Changer



SPONSORSHIP DECK

 **STARTUP** 5.0
GAME CHANGER

A Non-Profit Initiative

**Startups are changing the game of business.
We are changing the game of startups.**

PARTICIPATING PLAYERS



INVESTORS

- ❑ Angel Investors
- ❑ Private Equity Fund
- ❑ Family Offices
- ❑ Wealth Managers
- ❑ VCs
- ❑ Thought Leaders



STARTUP FOUNDERS

- ❑ Pre-Founder
- ❑ Solo-Founders
- ❑ Co-Founders
- ❑ First-time Founders
- ❑ Serial Founders
- ❑ Entrepreneurs

Our Venue Partner...



We extend our sincere appreciation to the City of Garden Grove for providing a fantastic venue that sets the stage for an unforgettable experience.



StartupInvestorSummit.com



SUMMIT PROGRAM & FEATURES

01



Exposure

The event will offer sponsors increased brand awareness and exposure to cutting-edge startup founders and companies.

02



Workshops and training sessions

Interactive sessions and approaches from some of the industry's most successful startup founders and investors.

03



Network with key players

Formal networking followed by Happy Hours at SteelCraft Garden Grove – a hip, outdoor place for people to come together over food and drinks.

StartupInvestorSummit.com

WHY BECOME A SPONSOR?



Join our prestigious sponsors and position your company as a go-to source of expertise and guidance for the startup ecosystem.



Meet innovative founders & new high growth companies



Connect with investors from across the region



Build your network and brand in the SoCal ecosystem




Increase visibility and awareness within the startup community




Media coverage and press exposure

Communication & Outreach Channels

 eNews goes out to **10,000+ members** a week.
30%-40% open rate (above industry standards).

 **Website:**
15,000+ users a month
Average time on site **1:45 minutes**.

Social Media:

 **LinkedIn:** 35k+ Followers

 **Private LinkedIn Groups:**
5,000+ Startups and entrepreneurs
(10,000 + weekly impressions)



[Check-out our Event Brochures](#)

Join the elite group of Sponsors. Get in touch to learn more

Anshuman Sinha
(714) 504-7434
Anshuman@StartupSteroid.com

Past event highlights



Joshua Y. Lee • 2nd
Founder of Ardius (Acquired b...
3mo • Edited •

+ Follow ...

Last week's [#GameChangerSummit](#) was a blast! Thank you [Startup Steroid](#) [Scott Fox](#) [Ashish Saboo](#) [Orange County OC Startup Council](#) [City of Garden Grove](#) [Jerry Heikens](#) [Sunstone Management](#) for inviting me to speak at the [Startup Game Changer](#) Summit this year. Love our [#startupcommunity](#) growing together ... [#alltogether](#) [#youdeservemorecredit](#)



Hayk Mamajanyan • 2nd
Founder and Managing Attorn...
3mo •

+ Follow ...

[#Innovation](#) and [#startups](#) were celebrated at [#StartupGameChangerSummit](#) last Wednesday! Thank you, [Anshuman Sinha](#) and [Ashish Saboo](#), for inviting me!

I congratulate [Startup Steroid](#), [Orange County OC Startup Council](#), [Joshua Y. Lee](#), [Scott Fox](#), [Jerry Heikens](#), et al. on this fantastic event! I am excited about the next [#StartupGameChangerSummit](#) which will take place in June 2023.

[TiE SoCal](#), [Ace Tarakchian](#), [Alok Nandan, PhD](#), [Adrian E. Garcia](#), [Michael Hsieh](#), [Harry Woo](#), [Kanika Radhakrishnan](#), [Ajay Prasad](#), [Azad Virk](#), [HVM Law Firm](#)



Feliana Citradewi (She/Her) • 2nd
Founder at LiVert / ShopMate

3mo ...

What an amazing event with such a great value [Startup Game Changer](#) ! The speakers were incredible. [Joshua Y. Lee](#) thank you for your inspiring talk with your story and views for startup

Like · 6



- Cannot thank more [Jerry Heikens](#), who built within only 4 years a gigantic networks, that he generously share, he even give tips during the first [Startup Game Changer](#) event & kindly invited me. It was a real game changer, trust me this event will be huge soon ! Check it out! Shout out to the sponsors & initiators [Anshuman Sinha](#) [Ashish Saboo](#) who are as well chair & president of [Tie SoCal](#) & [Startup Steroid](#)

The highest quality of all speakers along with Jerry:

- [Steve Jones](#) the mayor of the amazing city that I just discovered Orange County that warmly welcomes us along with [Shankar Ram](#).

- We armed then with legal preps from the experts [Azad Virk](#) [Kanika Radhakrishnan](#) moderated by [Scott Fox](#) thank you ! I believe that it's a fundamental ground for



Become a Platinum Event Sponsor

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- One exhibit table
- Mention during keynotes
- Logo on email blast
- Branded sponsorship signage in prominent locations
- Full-page ad in the brochure (Digital).
- Logo on website 'Sponsor' section with company description
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- Address the audience during the sponsor slot
- Interview in front of press wall
- Panelist or a Moderator
- Pitching Judge

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Anshuman@StartupSteroid.com



\$2,500



TEAM



The leaders of Startup Game Changer have spent over 100+ cumulative years evaluating, supporting, and directing early-stage Startups.



Anshuman Sinha

Co-founder & CEO
Startup Talent



Ashish Saboo

Co-founder & CEO
Startup Steroid



Shankar Ram

Ex-Chair, Board of Trustees
TiE Global



Jerry Heikens

Co-Founder & Managing Partner
iNov8 Capital

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Our Past Events...



**STARTUP
GAME CHANGER**

Summit 1.0
**was a smashing
success!**

(January 26, 2023)



180+ Attendees



100+ Founders



8 Speakers



Summit 2.0
was even more
successful!

(June 20, 2023)



210+ Attendees



125+ Founders



16 Startup Pitches



Price Is Right
Game





**Startup Game Changer 3.0
was even more successful!**

(October 11, 2023)



225+ Attendees



125+ Founders



12 Startup Pitches





STARTUP GAME CHANGER

**Startup Game Changer 4.0
was even more successful!**

(February 21, 2024)



250+ Attendees



150+ Founders



12 Startup Pitches

Our Track Record

till now

10M+

Organic Impression
generated for Clients

1,049+

Leads Generated
for clients

Worked with

25+

Startup Founders

Helped

18+

Startups get funded

trained

67+

Startup Teams

from

8+

Industries

from

14+

Countries

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